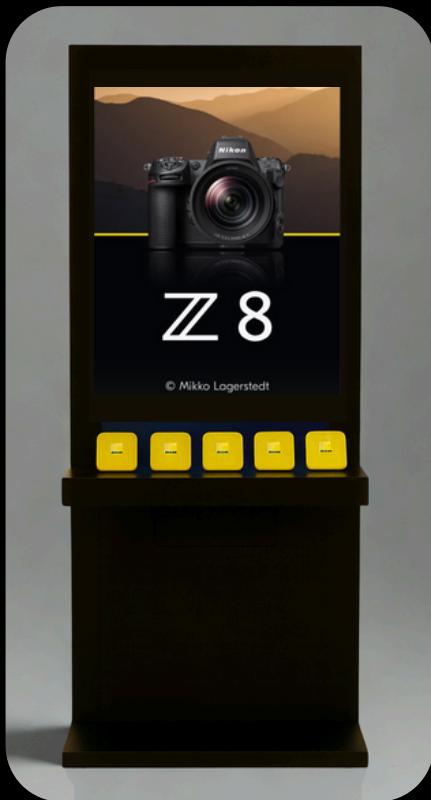


Lift & Learn transforms product display stands into interactive, data-driven experience points. Each item is equipped with an NFC tag that communicates with an embedded reader inside the shelf.

When a customer lifts a product, the screen instantly plays related content such as feature videos, comparisons, or promotional materials.

This interaction connects physical engagement with digital storytelling, turning every touch into an informative and memorable experience.



Key Features

- Seamless NFC-based product recognition
- Real-time multimedia display for lifted items
- Supports video, image, and dynamic content integration
- Scalable setup for single or multi-product stands
- Works offline and online via Corevo's digital signage system
- Customizable design and analytics dashboard for usage insights

Use Cases

- **Retail Stores:** Let customers explore products interactively.
- **Experience Zones:** Instantly display product features and comparisons.
- **Trade Fairs:** Attract attention with smart, hands-on demonstrations.
- **Training Centers:** Create engaging, educational experiences.
- **Flagship Stores:** Enhance brand presence through interactive storytelling.

Corevo AirTag is a wireless sensor tag designed for smart retail experiences. When attached to any product, it communicates with the display system to instantly trigger related content – such as product features, comparisons, or videos – as soon as the item is lifted. This provides an intuitive, contactless way for customers to explore and engage with products.

Key Features

- Compact, attachable square sensor
- Wireless product detection using IoT-based sensor technology
- Seamlessly connects with Corevo's digital signage system for real-time interaction
- Instantly triggers related content when the product is lifted



Customizable design option

AirTag Zone: The AirTag Zone is the base area where Corevo AirTags communicate with the system. It can be positioned flexibly anywhere within the display area, offering maximum setup freedom and reliable wireless connection between the tagged Nikon products and the screen content.



Use Cases

- **Retail Stores:** Showcase product features through live interaction.
- **Demo Zones:** Present lens and camera details instantly.
- **Trade Fairs:** Capture attention with hands-on engagement.
- **Photography Academies:** Support learning with interactive demos.